

<<物流英语>>

图书基本信息

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内容概要

本书选题涉及物流概论、物流规划、采购与库存决策、运输决策、订单处理与信息系统等相关内容。本书共分七部分，每部分由不同数量的章节组成，包括精读课文、单词与专业术语、问答题和阅读材料。

本书适用对象为已学完基础英语的物流管理专业普通高等院校的学生，也可作为从事物流管理专业人员进一步提高专业英语阅读能力的参考。

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