

<<剑桥商务英语阅读教程>>

图书基本信息

书名：<<剑桥商务英语阅读教程>>

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作者：侯新民总主编

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内容概要

为了满足市场的需求,帮助BEC考生尽快地了解考试试题的规律,掌握必要的应试技巧,打下坚实的基础,做好充分的准备,并顺利地通过考试,我们特编写了剑桥商务英语系列教程。

该系列教程由五个分册构成:剑桥商务英语听力教程,剑桥商务英语口语教程,剑桥商务英语阅读教程,剑桥商务英语写作教程和剑桥商务英语全真测试题集。

该系列教程的特点有以下几个方面: 1 循序渐进,由易到难。

本系列教程,每册基本上由试题简介,基本功训练,专项训练和讲解,应试技巧及模拟测试等部分组成。

语言简明扼要,深入浅出,内容由易到难,循序渐进。

考生可以逐步了解考试全貌,并逐渐提高应试能力。

2 内容丰富,覆盖面广。

本系列教程,包括BEC考试的方方面面,既有听、说、读、写,又有全真测试题集。

考生可先进行基础训练,专项训练,然后再进行综合训练,以期达到扎实的语言基本功和较高的语言运用能力。

3 有的放矢,实用性强。

本系列教程主要针对剑桥商务英语证书考试的四个部分,即听、说、读、写的内容、任务、要老谋深算进行细致的讲解,所提供的应试策略方向明确,易于操作,实用性强。

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章节摘录

主题句的位置可以在段中： MY parents have gone out for the evening. Just as I settle down to read or watch television, my little brother demands that I play with him. If I get a telephone call, he screams in the background or knocks something over. I always have to hang up to find out what 's wrong with him. Baby-sitting my brother is no fun. He refuses to let me eat a snack in peace. Usually he wants half of whatever I have to eat. Then, when he finally grows tired, it takes about an hour for him to fall asleep. 主题句的位置可以在段末（见前例）。

主题句在段首段尾同时出现： Good manners are important in all countries, but ways of expressing good manners are different from country to country. Americans eat with knives and forks; Japanese eat with chopsticks. Americans say "Hi" when they meet; Japanese bow. Many American men open doors for women; Japanese men do not. On the surface, it appears that good manners in America are not good manners in Japan, and in a way this is true. But in any country, the only manners that are important are those involving one person's behavior toward another person. In all countries it is good manners to behave considerately toward others and bad manners not to.

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编辑推荐

针对剑桥商务英语证书考试最新大纲要求，从听、说、读、写四个方面进行细致讲解，提供应试策略与技巧。

每分册由试题简介、基本功训练、专项训练和讲解、应试技巧及模拟测试等部分组成。内容涉及一般工作环境下及商务活动中的各层面，更加贴近考试大纲。

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