

<<轻工外贸实务英语>>

图书基本信息

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内容概要

本书作者为经验丰富的外销员。

本书采用中英文对照的方式，根据作者多年的实际经验，以轻工产品外贸实务为线索，把外贸专业知识、技巧和外贸函电、对话、案例及单证等内容有机地融为一体，理论联系实际、内容实用可靠，信息量大，具有极强的实战性，使读者既可学习外贸英语，又可学到一般教科书上学不到的外贸实务知识。

本书适合外贸人员及外贸专业师生学习、借鉴。

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