

<<入世后的中国=China After W>>

图书基本信息

书名：<<入世后的中国=China After WTO(英文)>>

13位ISBN编号：9787508500980

10位ISBN编号：7508500989

出版时间：2002-01-01

出版时间：China Intercontinental Press

作者：龙安志

页数：365

字数：210000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<入世后的中国=China After W>>

内容概要

作者简介：Laurence J.Brahm, a political economist and lawyer by profession, has been serving as and advisor on economic and financial reform issues and advising Fortune 500 multinationals in China spanning two decades. Author of over 20 books on china including "China's Century" and "Elements of China", he is currently developing media content and television programs on China from his Beijing studio.

<<入世后的中国=China After W>>

书籍目录

Preface WTO Opens an Era of New OpportunitiesForeword China after WTOPrologue China WTO
AccessionIntroduction WTO Shaping China's FuturePart The China Market Chapter 1 Cracking the China
Market Chapter 2 Branding for China Chapter 3 Advertising in Post-WTO China Chapter 4 DistributionPart
Investments and Protections Chapter 5 Making and Investment Chapter 6 Investmetn Approvals Chapter 7
Protecting Intersets Chapter 8 Intellectual Property ProtectionPart Financial Managemet Chapter 9 Corporate
Taxation Chapter 10 Ineividual Income Tax Chapter 11 Customs, Tariffs and TradePart Managing Human
Resources Chapter 12 Sourcing Labor and Recruitment Chapter 13 Hiring and Firing Chapter 14 TrainingPart
Telecommunications and informatizations Chapter 15 Telecommunications Chapter 16 Internet and
E-commerce.....Part FinanceAppendices

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>