

<<白手起家的商人给儿子的信>>

图书基本信息

书名：<<白手起家的商人给儿子的信>>

13位ISBN编号：9787510023729

10位ISBN编号：7510023726

出版时间：2010-9

出版时间：世界图书出版公司

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页数：190

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内容概要

乔治·贺瑞斯·洛里默，美国著名作家和编辑。

生于肯塔基州路易斯维尔。

在科尔比学院和耶鲁大学完成大学教育。

他的成功源于他对大众阅读心理的准确把握。

他这方面的能力在本书中也得到了充分体现，书中所涉及的主题及其表达技巧，非常适合普通读者的需求。

本书在当时上市后马上成为年度畅销书，并成为年轻人涉世之初的一部经典之作。

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作者简介

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