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<<激励理论>>

图书基本信息

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前言

The development of the theory of incentives has been a major advance iii eco- nomics in the last thirty years. The objective of this book is to provide easy access to this theory for undergraduate and first-year graduate smdents in economics. Our goal is not to be as complete as possible in covering and surveying the many contributions that have fiourished in the realm of incentive theory. Instead, our contribution is methodological and intended to offer students some iiiitial clues for analyzing the issues raised by this theory. As much as possible we have favored the simplest models to explain the core of the theory. The exposition has been divided into three books for methodological clarity. This volume presents the basic principal-agent theory with complete contracts. It allows a first exposition of the transaction costs created by contracting under asymmetric information without having to appeal to sophisticated game theory concepts. The book allows for two levels of reading. Certain sections in some chapters are marked with a star to the right of the section head. A first reading should concentrate on the non-starred sections. These sections are accessible to readers who have a simple knowledge of maximization with inequality constraints. Most essential economic lessons can be understood from this first level of reading. Cov-ering the starred sections will enable smdents to manipulate the concepts for better assimilation and will put them in contact with the advanced topics of the field. Going through the text and.checking the proofs should provide a good way for stu-dents to appropriate the material. Throughout the book we have listed under the heading the major references that are useful to pursue the study of incentive theory. ……

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内容概要

The book allows for two levels of reading. Certain sections in some chapters are marked with a star to the right of the section head. A first reading should concentrate on the non-starred sections. These sections are accessible to readers who have a simple knowledge of maximization with inequality constraints. Most essential economic lessons can be understood from this first level of reading. Cov-ering the starred sections will enable smdents to manipulate the concepts for better assimilation and will put them in contact with the advanced topics of the field.

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编辑推荐

《激励理论：委托代理模型》是著名微观理论经济学家拉奉特以及其学生martimort的合写的理论著作，其影响力可想而知。
经济学和激励的关系密切，如激励努力工作、激励高质量产品、激励努力学习、激励投资和激励储蓄。
尽管adam smith两百多年前在他的佃农合同分析中充分肯定了这一点，但只有在近些年这个理论在经济思想中才占据了核心地位。
本书中，jean-jacques laffont 和david martimort对激励理论的表述是目前最透彻的和最容易学习的。
本理论的核心是对现代管理就如同对经济理论一样至关重要的简单问题：是什么让人们在一个经济和商业环境中会有特殊的表现？
为了寻找答案，书中给出了特定的环境下能够确保对经济机构的良好激励的方法论工具。
读者对象：数学、经济相关专业的本科生、研究生和相关经济领域的从业人员。

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