

<<跨国对话>>

图书基本信息

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内容概要

The New World Press excels in publishing books in both Chinese and English versions . They have attended my international dialogues in the past year , made efforts to collect and record them and compiled the contents into this book . Readers will find that the rapid growth of the Internet and satellite television have made the world ever smaller ; the public of different countries also pay more and more attention to how their own countries ' international reputation influences their personal interests . In this sense , the public of different countries are no longer passive receivers of public diplomacy, but active participants . Today, the main body of public diplomacy is the social institutes and NGOs in economy, culture , education , science , media , sports , arts and religion .

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作者简介

赵启正，1940年出生于北京。
1963年毕业于中国科技大学核物理专业。
曾在北京中国核工业部第二研究设计院、航天部上海广播器材厂工作二十年，任教授级高级工程师、副厂长等职。
曾多次荣获上海市和航天部劳动模范、先进工作者称号，并获三项发明专利。
历任上海市工业委员会党委副书记，中共上海市委常委、组织部长、上海市副市长兼上海浦东新区党工委书记及管委会主任。
1998年调任国务院新闻办公室主任。
现任全国政协外事委员会主任、中国人民大学新闻学院院长。

出版的著作有：《新世纪?新浦东》（1994）、《向世界说明中国 赵启正演讲谈话录》（2005）、《中国人眼中的美国 and 美国人》（2005）、《向世界说明中国 赵启正的沟通艺术》（2006）、《江边对话 一位无神论者和一位基督徒的友好交流》（2006）、《浦东逻辑》（2007）、《在同一世界 面对外国人101题》（2007）、《对话：中国模式》（2010）、《公共外交与跨文化交流》（2011）。
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编辑推荐

卖点1：入选中宣部建设学习型党组织党员干部学习推荐书目第六批。
是党员学习权威读本。

全新版本，全新内容修订，与之前版本不同。

卖点2：中央领导高度评价，李长春同志曾指示：千方百计“走出去”；多位专家学者联名推荐，称“如果你想了解中国共产党成功的秘密，阅读此书比读100篇专业文献更有效；国内外新闻媒体热评，社会影响空前。

卖点3：“以故事讲思想”，大量引用国外学者对于共产党的评述，全新解读中共党史，揭开中国共产党为什么能的15个谜底。

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