

<<管理类专业学位>>

图书基本信息

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著有《全国大学生英语竞赛A类（研究生）综合指南与高分突破》、《全国大学生英语竞赛B类（英语专业）综合指南与高分突破》、《2009年硕士研究生入学考试英语十年真题精解》、《2013年MBA联考备考教程 英语分册》。

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## 章节摘录

版权页：插图： The most effective attacks against globalization are usually not those related to economics. Instead, they are social, ethical and, above all, cultural. These arguments surfaced amid the disturbance of Seattle in 1999 and have resonated (使.....产生影响) more recently in Davos, Bangkok and Prague. They say this : The disappearance of national borders and the establishment of a world interconnected by markets will deal a death blow to regional and national cultures, and to the traditions, customs, myths and mores that determine each county's or region's culture identity. Since most of the world is incapable of resisting the invasion of cultural products from the developed countries-or, more to the point, from the superpower, the United States-that inevitably trails the great transnational corporations, North American culture will ultimately impose itself, standardizing the world and annihilating its rich flora of diverse cultures. In this manner, all other people, and not just the small and weak ones, will lose their identity, their soul, and will become no more than 21st century colonies modeled after the cultural norms of a new imperialism that, in addition to ruling over the planet with its capital, military strength and scientific knowledge, will impose on others its language and its ways of thinking, believing, enjoying and dreaming. Even though I believe this cultural argument against globalization is unacceptable we should recognize that deep within it lies an unquestionable truth. This century, the world in which we will live will be less picturesque and filled with less local color than the one we left behind. The festivals, clothing, customs, ceremonies, rites and beliefs that in the past gave humanity its folkloric and ethnological (民族的) variety are progressively disappearing or confining themselves to minority sectors, while the bulk of society abandons them and adopts others more suited to the reality of our time. All countries of the earth experience this process, some more quickly than others, but it is not due to globalization. Rather, it is due to modernization, of which the former is effect, not cause. It is possible to feel deep sorrow, certainly, that this process occurs, and to feel nostalgia (怀旧) for the past ways of life that, particularly from our comfortable position of the present, seem full of amusement, originality and color. But this process is unavoidable. In theory, perhaps, a country could keep this identity. but only if like certain remote tribes in Africa or the Amazon—it decides to live in total isolation, cutting off contact with other nations and practicing self-sufficiency ; a cultural identity preserved in this form would take that society back to prehistoric standards of living.

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《燕园教育:管理类专业学位(MBA、MPA、MPAcc)联考英语过关必做1200题》具有如下特色：一、严格按照最新考试大纲，系统、全面、深入；二、精辟阐明解题思路，全面展现题型特点；三、注重模拟实战训练，极具操作性。

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