

## <<人性的弱点>>

### 图书基本信息

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### 内容概要

《人性的弱点》被西方世界奉为社交技巧的圭臬。

在书中，卡耐基为读者提供了如何与他人相处、如何得到他人的认同、如何回避及战胜人性的弱点等种种方法，以其对人性的深刻洞见，利用大量普通人经过不断努力取得成功的故事，激励人们勇敢地克服自己的弱点，发挥自己的优点，成为人际交往的高手，拥有美好、成功的人生！

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### 作者简介

戴尔·卡耐基(Dale Carnegie,1888~1955),被誉为20世纪最伟大的心灵导师和成功学大师,美国现代成人教育之父,同时他还是著名企业家、演讲家,美国《时代周刊》称:“除了自由女神,卡耐基或许就是美国的象征。”

他运用心理学知识,对人类共同的心理特点进行探索和分析,开创和发展了一种融演讲、推销、为人处世、智力开发等为一体的独特的成人教育方式。

他所开创的美国卡耐基成人教育机构、国际卡耐基成人教育机构,今天已经拥有遍布世界各地的分支机构多达1700余个。

他一生中著有《人性的弱点》、《人性的优点》、《女性的智慧》、《卡耐基口才训练》、《人性的光辉》、《伟大的人物》等多部经典励志书籍,这些书籍曾影响了成千上万人的生活 and 命运。

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