

图书基本信息

书名：<<"十一五"高职高专旅游与酒店管理类规划教材>>

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内容概要

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书籍目录

Chapter 1 Tourism History Unit 1 What Is Tourism Unit 2 Abridged History of Travel and Tourism  
Chapter 2 Tourism Industry Unit 1 Special Characteristics of Tourism Unit 2 Reasons for Increased Travel and Recreation  
Unit 3 Tourism Planning Unit 4 Reform and Opening of China's Tourism Industry  
Chapter 3 Tourism Culture Unit 1 Thomas Cook and Son Unit 2 Evaluating Tourist Resources Unit 3 International Tourism: the Future  
Chapter 4 Food Unit 1 Reserving a Table Unit 2 At Chinese Restaurant Unit 3 At Western Restaurant  
Unit 4 Payment  
Chapter 5 Lodging Unit 1 Check-in Unit 2 Room Service and Laundry Service Unit 3 Housekeeping Service  
Unit 4 Other Services Unit 5 Check-out  
Chapter 6 Transportation Unit 1 On the plane Unit 2 Taking a train Unit 3 By bus and by taxi Unit 4 Other means of tourism transportation  
Chapter 7 sightseeing Unit 1 Natural scenery Unit 2 Historical sites Unit 3 City Tours  
Chapter 8 Shopping Unit 1 Shopping in China Unit 2 Shopping in Western Country Unit 3 Payment  
Chapter 9 Entertainment Unit 1 Theatres and Concerts Unit 2 Bars and Clubs Unit 3 Sauna and Beauty Salon Unit 4 Recreation  
Chapter 10 Handling Complaints Unit 1 Complaining about Restaurant Service Unit 2 Complaining about Hotel Service Unit 3 Complaining about the Tour Guide Service  
References

编辑推荐

尚宏编著的《旅游英语(十一五高职高专旅游与酒店管理类规划教材)》根据旅游英语教学的特点,遵循实用性和互动性原则,力求做到基础与专业相结合、知识与技能相结合,充分体现了以学生为主体的新时代教学理念,注重全面提高学生旅游英语综合交际能力,培养旅游业优秀人才。教材适用于高职高专旅游管理专业的学生以及旅游业相关人员学习使用。

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