

<<宁静致远>>

图书基本信息

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## 前言

Ancient Chinese identified “ four beauties ” for a happy and peaceful life : the beauty of pleasant moments , the beauty of fine sights , the beauty at heart and the beauty of anything that is enjoyable. Much the better if such beauties are being shared between refined and understanding minds. As a tertiary educator , I have had the privilege of getting acquainted with prominent figures in political , business and academic fields. I take great pleasure in merely reminiscing the hours spent with these esteemed personalities , especially those with acknowledged contributions to the common good. In this regard , Dr Che-WOO Lui undoubtedly stands out among others. I crossed path with Dr Lui at a dinner reception hosted by Madam State Councilor Liu Yandong , in her capacity as the leader of China Overseas Friendship Association , during the 9th Chinese People'S Political Consultative Conference CCPPCC ” ) held in 1998. It was shortly after Hong Kong ’ S return to China , and I was moved by the genuine patriotism and aspiring hopes expressed in his speech , placid and with utmost sincerity. In the years that followed , we met more often during CPPCC meetings and were engaged in further encounters later in Shanghai when Dr Lui expanded his business in Mainland China.

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### 内容概要

《宁静致远(吕志和平平凡凡的人生哲学)》的主人公吕志和博士是香港嘉华集团创办人兼主席，驰骋商界六十年，创建跨国事业王国。书中记录了这位涉足中、港、澳及美国之老牌房地产企业家、国际酒店旅游业先锋，建筑石矿业环保先驱如何以其中庸与平凡的价值观念成就一生的传奇。

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书籍目录

目录王生洪教授序刘遵义校长序吕志和博士序漫说吕志和第一章 主席寄语一、德、智、体、群、美和谐幸福之基础二、策略清晰坚毅踏实长远致胜之道三、聆听与沟通——不可或缺的领导才能四、续谈智、仁、勇五、金融海啸之反思六、平衡就是快乐 心车便是富足七、薪火相传 并肩前进八、集团踏入新时代 齐心迈向新里程九、优化企业架构 革新管理制度十、任善求精、赏罚分明、问责有道之管理机制十一、居安思危，思则有备，有备无患十二、回望昨日，“信守今天，实现未来”十三、信息技术与管理智慧十四、发展强势嘉华品牌 集团长远竞争命脉十五、强化管治 势在必行 企业家族协力同心第二章 人生哲学自力更生·励志力行灵活创新·与时俱进中庸处世·知足常乐坦诚沟通·互惠共存第三章 管理心得管理哲学·用人艺术生意策略·双赢之道第四章 经济观点楼价起落·民生所依酒店旅业·经济中坚附录（一）复旦大学「复旦嘉华日」吕志和博士访谈会节录附录（二）香港中文大学EMBA「與CEO对话」节录附录（三）复旦大学EMIIA课程大师论坛附录（四）吕志和简介附录（五）嘉华集团简介

章节摘录

Dear colleagues , Year 2007 is approaching ; in retrospect of the past year , I feel proud of your hard work dedicated to delivering a good harvest for the Group. I believe we share the same feelings in a process amalgamated with success and failure as well as excitement and dejection. No matter what position we are in , we all experience the same process and work towards the same goal. After all , hard work is the price we pay for success. As the Chairman of a listed group and an investor , I believe in prudence and ceaseless quest for excellence which are fundamental qualities of being a leader and a socially responsible person. In corporate perspective , I think leadership is not a personal affair but a commitment to ensuring efficiency and effectiveness , as well as balancing the interests in every possible aspect. Sometimes we are envious at other people's success , and thought it was a matter of luck. Luck may be a factor occasionally when you catch on a favourable trend to achieve short—term fortune and success but long—term success and survival can never count on pure luck. Rather, hard work and dedication are the key.

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编辑推荐

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