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<<外贸英语函电>>

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内容概要

《国际贸易系列：外贸英语函电》克服了多数教材重语言形式轻语言能力的弊端，突出函电写作交际能力的培养，通过介绍贯穿国际贸易实务各个环节的真实函电样本，提高实用性。
本书可供高等院校国际贸易、国际商务、国际营销等涉外专业的学生使用，也可作为外贸从业人员参加外销员考试的培训教材和自学使用。

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