

<<新世纪高职高专英语·综合教程>>

图书基本信息

书名：<<新世纪高职高专英语·综合教程>>

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前言

普通高等教育“十五”国家级规划教材《新世纪高职高专英语》（综合教程）于2000年正式出版发行。

由于该套教材充分利用国内外英语教学科研成果，全面体现高职高专英语教学规律，突出“五项创新”，深受广大师生欢迎。

为了使这套教材更加完善，上海外语教育出版社组织我国四所高职名校，即深圳职业技术学院、上海第二工业大学、北京联合大学、华东师范大学职业技术学院的英语骨干教师对教材进行了全面修订。我们采用调查表和座谈会的形式，广泛征求用户和专家的意见和建议，并按照教育部高等教育司颁布的《高职高专教育英语课程教学基本要求》，结合高职高专英语教学实际，在保留原有特色的基础上，本次修订主要作了以下改进：一、每册课本更新了三分之一的课文，使课文内容更加引人入胜、题材更加丰富、体裁更加多种多样、语言点更加切合教学实际。

Read More的部分内容也作了相应调整，以确保每单元围绕同一主题展开。

二、根据《基本要求》所附的词汇表和英美出版的英语单词词频统计，控制每课生词的数量、安排生词出现的顺序及重现的频率，并在每单元New Words后标注了生词量、生词率、纲内词、纲外词等信息，使学生更主动地把握词汇学习规律，提高教学效果。

三、对练习题进行了较大的修改，减少了多项选择题型的数量，增加实际运用英语的题型，以提高学生的英语应用能力。

内容概要

外教社《新世纪高职高专英语》（修订版）依托国内四大高职名校优秀师资，以服务全国高职院校、着重培养学生英语综合运用能力和高职英语实用能力为修订原则，以编写和出版质量至上的精品为宗旨。

《听说教程·学生用书》（修订版）全面贯彻《高职高专教育英语课程教学基本要求》，遵循英语教学基本规律，吸收国内外先进教学理念，兼顾《高等学校应用能力考试》所需要的应试技巧。

《听说教程·学生用书》（修订版）每单元多项听说活动围绕一个表达主题展开，由浅入深，让学生轻轻松松掌握语言技能，同时注重提高学生的学习效率，紧密结合《综合教程》（修订版），将听、说、读、写有机地融为一体。

《听说教程·学生用书》（修订版）坚持以学生为本、师生互动、自主学习的指导思想，充分体现时代特色和高职特色，体例活泼新颖，图文并茂，寓教于乐。

书籍目录

Unit 1 College Education Unit 2 Man and Woman Unit 3 Environment Unit 4 Big Cities and Small Towns Unit 5 Sports and Drugs Unit 6 Entertainment Unit 7 Success Unit 8 Young People in Business Unit 9 Love and Marriage Unit 10 Law and Order Glossary

章节摘录

Why are soaps so popular ?

The most important reason is that they are about the daily activities of ordinary people, and they usually center around a small community or a large family. However, soap operas are much more dramatic than real life. It allows the scriptwriter to create a complicated plot, with five or six different story lines all running at the same time. The stories are usually based on problems within personal relationships and family life, so the viewers can easily identify with the feelings and opinions of the characters. They can see that the lives of the people on the screen are not so very different from their own. Some viewers even start to think of the TV characters as real friends and family. They write letters to their favorites, giving them advice and offering their own opinions, and sometimes copy their styles of dress and behavior. Events like births, weddings or deaths in soaps are always followed with great interest. If a favorite character is unfairly treated, this usually provokes strong reactions. In one famous soap, a woman was sent to prison, and viewers started a national campaign to have her set free. Soaps may also be popular because they offer easy entertainment. Viewers don't have to concentrate very hard to follow the story. The same characters are seen every day, and the stories move along quite slowly. If viewers are forced to miss their favorite soap for a couple of weeks, there's no need to worry. They only need to watch one or two episodes to catch up again.

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