

<<人文职场英语>>

图书基本信息

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前言

教育部最新颁布的《大学英语课程教学要求》提出：“大学英语的教学目标是培养学生的英语综合应用能力，特别是听说能力，使他们在今后学习、工作和社会交往中能用英语有效地进行交际。”大学生要在今后学习、工作和社会交往中能用英语有效地进行交际，除了掌握听、说、读、写等基本英语语言技能外，很有必要学习相关的专业英语知识。经过广泛的市场调研及分析，我社与圣智学习出版公司合作出版了这套“职场英语选修教程系列”（Professional English），以满足大学生的实际需求。

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内容概要

《职场英语选修教程系列：人文职场英语（教师用书）》符合《大学英语课程教学要求》对大学英语教学提出的新要求，使大学生在今后学习、工作和社会交往中能用英语有效地进行交际将专业知识融入真实的职场情景中，注重训练全面的听、说、读、写技能，培养大学生的职场英语交际能力，有别于仅注重阅读和专业词汇的传统专业英语教材。

选材均为人文职场中核心的话题，包括：哲学、语言、艺术，历史、社会科学等。

教师用书对课堂教学步骤进行了详尽的指导，并提供了所有练习、单元测试的答案和录音文字。

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章节摘录

English for Humanities is a four-skills course designed to build both fluency and accuracy in tertiary students enrolled in humanities programs. By setting language activities in the context of their future professional lives, it motivates learners to develop the language skills they will need for career success. Each unit of the English for Humanities Student Book follows a single character through daily experiences in his or her professional life. In this way, learners can see the immediate relevance of each of the language learning activities they take part in. The professional settings have been carefully chosen to represent a variety of typical settings for humanities majors. Through the units, students explore the daily activities of a student in an overseas exchange program, a recent graduate beginning a new job in a company, an artist doing consulting work, a volunteer coordinator for a nongovernmental organization, and a social scientist doing research in a foreign country. In addition, each unit covers a different field of the humanities: philosophy, language and literature, arts, history, and social science. Every unit contains six two-page lessons, integrating the four language skills and reviewing and extending use of grammar points that students have previously studied. In every unit, there are two to three recorded listening activities, one extensive reading passage, and one longer writing activity, along with reviews of three grammar points. Students have numerous opportunities to practice and improve their communication skills, including role plays, pair and group discussions, and whole-class speaking activities. Every unit culminates in a Team Project, in which groups utilize their ideas and language skills together to produce a tangible product such as a website design or booklet.

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