

<<新编跨文化交际英语教程>>

图书基本信息

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内容概要

《新编跨文化交际英语教程》教师用书主要是为使用《新编跨文化交际英语教程》的教师配备的教学指南。

《新编跨文化交际英语教程》在原有《跨文化交际英语教程》的基础上经过全面、系统的修订而成，我们对全书做了较大的更新和完善，调整和增补了许多材料，力求使其更具时代性，更适合教学实际和学生需求。

为了进一步推进跨文化交际教学，在多年从事跨文化交际教学和研究的基础上，我们又特地编写了这本《新编跨文化交际英语教程》教师用书，希望能对使用本教材进行教学的广大教师们、尤其是初次使用这本教材的教师们提供一些必要的引导和实质性的帮助。

为此，我们尽可能地为各单元中几乎所有的部分都提供了参考提示。

除此之外，还给各单元补充了一些取自跨文化交际学重要著作的选段，供教师进一步了解相关背景知识和理论基础，以拓宽视野，有利于更好地教学。

同时我们还在书后附上了推荐的中文阅读书目（英文阅读书目可参看上海外语教育出版社的“跨文化交际丛书”系列）和有关跨文化交际的部分电影资料简介。

《新编跨文化交际英语教程》主要适用于高等学校英语专业教学中的跨文化交际课程，旨在通过课堂教学及相关活动使学生认识跨文化交际对当代世界所具有的重要意义和作用，了解文化对人类生活各个方面、尤其是交际活动的制约和影响，理解并把握交际活动的重要性、丰富性、复杂性，熟悉跨文化交际的基本构成以及所涉及的各种因素，培养跨文化意识，形成和发展对文化差异的敏感和宽容以及处理文化差异问题的灵活性，提高使用英语进行跨文化交际的技能，为最终获得与不同文化背景的人们进行深入交流的能力奠定基础。

通过使用本教材，教师也可从中获得更多有关文化（包括我们自己的文化和外族文化）和跨文化交际的知识。

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书籍目录

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Unit 2 Culture and Communication Materials for Reference 1. How to Define Culture 2. Functions of Culture 3. Characteristics of Communication

Unit 3 Cultural Diversity Materials for Reference 1. Cultural Values 2. An Overview of Cultural Patterns 3. What Is the Basic Unit of Society

Unit 4 Language and Culture Materials for Reference 1. The Role of Words in Various Cultures 2. Miscommunication Between People 3. Writing Across Cultures

Unit 5 Culture and Verbal Communication Materials for Reference 1. Rules for Conversations 2. Communication Between Native and Nonnative Speakers 3. Foundations of Indian Verbal Communication

Unit 6 Culture and Nonverbal Communication Materials for Reference 1. Various Means of Communication 2. Our Body Language 3. Some Nonverbal Patterns in the Back Culture

Unit 7 Time and Space Across Cultures Materials for Reference 1. American Sense of Time 2. How Space Communicates 3. Proxemics in a Cross-Cultural Context : English and French

Unit 8 Cross-Cultural Perception Materials for Reference 1. Stereotyping 2. Various Forms of Prejudice 3. Typical Individual Reactions to Unfamiliar Cultures

Unit 9 Intercultural Adaptation Materials for Reference 1. Dimensions of Intercultural Adaptation 2. Outcomes of Intercultural Contact 3. Return Culture Shock

Unit 10 Acquiring Intercultural Competence Materials for Reference 1. Steps in Cultural Understanding 2. Stages of the Process of Multiculturalism 3. Cultural Learning Outcomes

跨文化交际电影资料简介推荐阅读(中文)书目 Acknowledgements

章节摘录

This increased contact with other cultures and domestic co-cultures makes it imperative that you make a concerted effort to understand and get along with people who may be significantly different from you. Your ability, through increased awareness and understanding, to coexist peacefully with people who do not necessarily share your backgrounds, views, beliefs, values, customs, habits, or lifestyles can benefit you in your own neighborhoods and can be a decisive factor in forestalling international conflict. Before we begin our inquiry, we must specify the nature of intercultural communication and recognize that people who hold various viewpoints see it somewhat differently. From what we have already said, you should suspect that the topic of intercultural communication can be explored in a variety of ways. Scholars who look at it from a mass-media perspective are concerned with such issues as international broadcasting, worldwide freedom of expression, the western domination of information, and the use of modern electronic technologies for instantaneous worldwide transmission of information. Other groups investigate international communication with an emphasis on communication among nations and governments; this is the communication of diplomacy and propaganda. Still others are interested in communication inherent in international business, which includes such diverse concerns as negotiations and communication within multicultural organizations. Our concern is with the more personal aspects of communication: What happens when people from different cultures interact face-to-face? Hence, our approach examines the interpersonal dimensions of intercultural communication as it occurs in various contexts. We focus on those variables of both culture and communication that come into play during the communication encounter — that time when participants from different cultures are trying to share ideas, information, and feelings.

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编辑推荐

新世纪高等院校英语专业本科生系列教材（修订版）旨在打造完整的英语专业学科体系，全面促进学生的语言技能、学科素养和创新能力的培养，必将为我国培养国际化、创新型、高素质的英语专业人才奠定坚实的基础！

权威性和先进性的体现：按照《高等学校英语专业英语教学大纲》提出的培养目标、课程设置、教学要求和教学原则精心设计，凝聚海内外英语专业教育界专家学者的智慧，反映英语专业教育、科研的最新成果。

前瞻性和创新性的结晶：基于广泛的市场调研、详尽的需求分析和严谨的科学判断，梳理现有教程，优化教材结构，更新教学方法和手段，强化学生综合能力的培养。

专业素质和人文素养的同步提升：专业技能、专业知识、相关专业知识的完美匹配，帮助学生打下扎实的语言基本功，增强其分析问题、解决问题的能力，提高专业素质和人文素养，使学生真正成为国际化、创新型、高素质的英语专业人才。

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