

<<工程硕士研究生实用英语教程>>

图书基本信息

书名：<<工程硕士研究生实用英语教程>>

13位ISBN编号：9787544618540

10位ISBN编号：7544618544

出版时间：2010-9

出版时间：上海外教

作者：仓兰菊 编

页数：250

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<工程硕士研究生实用英语教程>>

### 内容概要

该套教材包括《读写译》和《视听说》，均有学生用书和教师用书，并配有mp3录音。该套教材由经验丰富的一线授课教师所编写，内容丰富，题材新颖，每个单元围绕反映实际生活的主题而展开。

练习设计合理，编写得当，课前课后练习相互呼应，均围绕主题而展开。

强调以学习者为中心，以培养学习者的实际英语运用能力为目标，以实用性和可操作性为原则，趣味性和知识性相结合。

整套书体系完善，可帮助教师自如使用，并为学生创造良好的学习环境，提高学生参与学习的兴趣和动机，培养学生使用英语的信心，全方位提高学生的语言水平。

## 书籍目录

Unit 1 Graduate EducationPart One : ReadingPre-reading ActivitiesText : A Personal Reflection : Graduate Study Challenges and Strategies for SuccessPost-reading ActivitiesPart Two : WritingBusiness Letters : Principles & LayoutPart Three : Translation Tips直译与意译Part Four : Supplementary ReadingGrad School or the Real World? Pros and Cons for Students at a CrossroadsUnit 2 Lifestyle and HealthPart One : ReadingPre-reading ActivitiesText : The Working Couch Potato : How to Get out of the Sedentary RutPost-reading ActivitiesPart Two : WritingMemo Writing : Forms & TipsPart Three : Translation Tips增译法和减译法Part Four : Supplementary ReadingPeople Spend Too Much Time SittingUnit 3 Food CrisisPart One : ReadingPre-reading ActivitiesText : Act Now , Eat LaterPost-reading ActivitiesPart Two : WritingAdvertisements : Types , Contents & Linguistic FeaturesPart Three : Translation Tips词义引申Part Four : Supplementary ReadingWorld Food Crisis Turns Rice into GoldUnit 4 CareersPart One : ReadingPre-reading ActivitiesText : Travel Tips : Get More out of Business Trips by Applying Project-management SkillsPost-reading ActivitiesPart Two : WritingSummary WritingPart Three : Translation Tips翻译的对等Part Four : Supplementary ReadingWhen Job-Hunting : Dress for SuccessUnit 5 Life SciencePart One : ReadingPre-reading ActivitiesText : The Secrets of Anti-aging GenesPost-reading ActivitiesPart Two : WritingInvitationPart Three : Translation Tips语序调整法Part Four : Supplementary ReadingBest Anti-aging Trick? Start Eating LessUnit 6 HappinessPart One : ReadingPre-reading ActivitiesText : The Secrets of Living RichPost-reading ActivitiesPart Two : WritingRrsume Writing : Forms & PrinciplesPart Three : Translation Tips分译法与合译法Part Four : Supplementary ReadingFinding Happiness at WorkUnit 7 Personal DevelopmentPart One : ReadingPre-reading ActivitiesText : Managing Your TimePost-reading ActivitiesPart Two : WritingLetter Writing : Envelop Addressing , Salutations & Complimentary ClosesPart Three : Translation Tips词义的选择Part Four : Supplementary ReadingBeating ProcrastinationUnit 8 Success and FailurePart One : ReadingPre-reading ActivitiesText : Noel Ruane --Founder of the Freemont GroupPost-reading ActivitiesPart Two : WritingName CardsPart Three : Translation Tips英汉语否定的比较与翻译Part Four : Supplementary ReadingJobless , and Selling Himself the Old-fashioned WayUnit 9 Corporate CulturePart One : ReadingPre-reading ActivitiesText : Uncovering a Companys Corporate Culture : a CriticalTask for Job-seekersPost-reading ActivitiesPart Two : WritingEmail Writing : Forms , Writing Tips & EtiquettesPart Three : Translation Tips专有名词的翻译Part Four : Supplementary ReadingBuilding a "Googley" WorkforceUnit 10 Education and GenderPart One : ReadingPre-reading ActivitiesText : Girls are Becoming as Good as Boys at Mathematics and are Still Better at ReadingPost-reading ActivitiesPart Two : WritingNotes & NoticesPart Three : Translation Tips语态转换法Part Four : Supplementary ReadingBoys and Girls Brains are Different : Gender Differences inLanguage Appear BiologicalUnit 11 Public SecurityPart One : ReadingPre-reading ActivitiesText : Security Research is Gaining ImportancePost-reading ActivitiesPart Two : WritingCover Letters : Forms & PrinciplesPart Three : Translation Tips科技英语翻译Part Four : Supplementary ReadingAirport Security Technology Lags Years after 9/11Unit 12 Man and NaturePart One : ReadingPre-reading ActivitiesText : How Progress Makes Us SickPost-reading ActivitiesPart Two : WritingRecommendation Letters : Types & FormatsPart Three : Translation Tips词性转换Part Four : Supplementary ReadingBe Worried , Be Very Worried

## <<工程硕士研究生实用英语教程>>

### 编辑推荐

《工程硕士研究生实用英语教程：读写译（学生用书）》共有12个单元，每个单元可安排4—6学时。

其主题分别是：研究生教育；生活方式与健康；食品危机；职业；生命科学；幸福；个人成长；成功与失败；企业文化；教育与性别；公共安全；人与自然。

每个单元包括阅读、写作、翻译技巧及补充阅读四大板块。

版权说明

本站所提供下载的PDF图书仅提供预览和简介, 请支持正版图书。

更多资源请访问:<http://www.tushu007.com>