<<电子商务网站项目管理>>

图书基本信息

书名:<<电子商务网站项目管理>>

13位ISBN编号:9787548204855

10位ISBN编号:754820485X

出版时间:2011-8

出版时间:云南大学出版社

作者: 刘河伟

页数:260

版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com

<<电子商务网站项目管理>>

内容概要

这本《电子商务网站项目管理》由刘河伟主编,主要内容是:This book is about management at the project level. It is intended toprovide information to project managers or aspiring project managers, to allow them to deliver IS projects successfully. Guidelines and techniques presented in this book are based on the actual work experiences of the authors.

<<电子商务网站项目管理>>

书籍目录

Preface

Chapter 1 Project Life Cycle

- 1 What's a project?
- 2 What's a project manager?
- 3 The Project Life Cycle--Overview

Chapter 2 Project Management Process

Why project needs process?

- 1 Initiating Process Group
- 2 Planning Process Group
- 3 Executing Process Group
- 4 Monitoring and Controlling Process Group
- 5 Closing Process Group

Chapter 3 Project Integration Management

- 1 Develop Project Charter
- 2 Develop Project Management Plan
- 3 Direct and Manage Project Execution
- 4 Monitor and Control Project Work
- 5 Perform integrated Change Control
- 6 Close Project or Phase

Chapter 4 Project Scope Management

- 1 Collect Requirements
- 2 Define Scope
- 3 Create WBS
- 4 Verify Scope
- 5 Control Scope

Chapter 5 Project Time Management

- 1 Define Activities
- 2 Sequence Activities
- 3 Estimate Activity Resources
- 4 Estimate Activity Durations
- 5 Develop Schedule
- 6 Control Schedule

Chapter 6 Project Cost Management

- 1 Estimate Costs
- 2 Determine Budget
- 3 Control Costs

Chapter 7 Project Quality Management

- 1 Plan Quality
- 2 Perform Quality Assurance
- 3 Perform Quality Control

Chapter 8 Project Human Resource Management

- 1 Develop Human Resource Plan
- 2 Acquire Project Team
- 3 Develop Project Team
- 4 Manage Project Team

<<电子商务网站项目管理>>

Chapter 9 Project Communications Management

- 1 Identify Stakeholders
- 2 Plan Communications
- 3 Distribute Information
- 4 Manage Stakeholder expectations
- 5 Report Performance

Chapter 10 Project Risk Management

- 1 Plan Risk Management
- 2 Identify Risks
- 3 Perform Qualitative Risk Analysis
- 4 Perform Qualitative Risk Analysis
- 5 Plan Risk Responses
- 6 Monitor and Control Risks

Chapter 11 Project Procurement Management

- 1 Plan Procurements
- 2 Conduct Procurements
- 3 Administer Procurements
- 4 Close Procurements

References

<<电子商务网站项目管理>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com