

<<社会语言学>>

图书基本信息

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内容概要

A companion to the author's Sociolinguistics of society, this textbook examines the influence of social interaction in language use and discusses a variety of facts about language from the commonplace to the exotic. Questions not normally asked about everyday phenomena are raised and little known facts about language use in social contexts are explored. For example, how does one decide when it is appropriate to address someone by their first name? Why do West Indians in service occupations sometimes seem rude to their customers? Why do men in western societies use more local dialect forms and lower status speech forms than do women? Can it be that the often despised languages called pidgin offer important clues to the inborn human capacity for language? These are just a few of the fascinating questions explored in this lively and informative textbook.

作者简介

Ralph Fasold is Professor of Linguistics at Georgetown University, Washington DC. He is Advisory editor to the Blackwell series Language in society.

书籍目录

王宗炎序导读Editor's PrefaceIntroduction1 Address Forms2 The Ethnography of Communication3
Discourse4 Language and Sex5 Linguistic Pragmatics : Conversational Implicature6 More on Linguistic
Pragmatics7 Pidgin and Creole Languages8 Linguistic Variation9 Some Applications of the Sociolinguistics of
Language BibliographyIndex文库索引

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