

<<语用学新解>>

图书基本信息

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内容概要

What do people do when using language? How exactly is meaning generated when we communicate? And why is so much of what we mean left implicit? Examining the mental and social processes involved in communicating through language, *Understanding Pragmatics* is a comprehensive introduction to the subject. The book provides an original and systematic outline of the theoretical basis of pragmatics, incorporating its major theoretical perspectives and exploring its methodological issues, and cognitive aspects involved in constructing meaning through language use. Assuming no background in pragmatics, the text provides helpful chapter-by-chapter summaries, suggestions for further reading and research topics for further study. Jef Verschueren is a Senior Research Associate of the Fund for Scientific Research, Flanders, affiliated with the University of Antwerp where he directs the research Center of the International Pragmatics Association.

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