

<<文化之旅>>

图书基本信息

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内容概要

亲切的态度，平和的语言，这本小书仿佛一位久居德国的老友，娓娓而谈，带你走近德意志这个国家，为你拂去她周围的层层轻纱。

慢慢读来，仿佛跨越了时空，了解了她的历史、现在，知悉了她的风土人情、社交礼仪、商界准则... 德国人态度严谨，工作勤奋。

大众、奔驰、西门子.....这些耳熟能详的品牌名称，使得“德国制造”已成为高品质的代名词。

商场相见，德国人之较真儿会令以严肃著称的英国人也相形见绌。

德国人珍爱自己赖以生存的生态环境。

扔垃圾时别忘了分类，否则，垃圾工会掉头而去。

还有，购物时别指望用塑料袋，这种不环保的举动只能让当地人侧目以对..... 德国人又特别会玩，爱热闹。

周五的下午三点之后，公司已是人去楼空；“什么？几百年前的今天德国人被打败过？这事儿可值得咱们聚在一起庆祝庆祝.....” 这片土壤还孕育天才的酿酒师。

如今，“很德国”在某种意义上已成为优质啤酒的代名词。

这里出产的啤酒、葡萄酒芳香醇厚，品种繁多，令你目不暇接，醉在他乡恨回头..... 想更多地认识这个国家、这个民族吗？捧上一杯香茗，点上一支蜡烛，通过本书徜徉于这个认真热情、美丽绿色的国度吧！《文化之旅 德国》对德国社会生活的各个方面进行整体简洁的介绍，涉及历史、地理、政治、国民性格、风土人情、日常生活、商业文化、跨文化交际等领域。

原版引进，中文注释，彩色印刷。

语言简洁，文风清新易懂，是了解德国文化的便捷方式。

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Hitler aggressively pursued his aim of making Germany great again by building up the German army, navy, and air force, and seeking to reverse the territorial losses of World War One. Annexation of the Rhineland was followed by the invasion of Austria, the Sudetenland, and then the rest of Czechoslovakia. Ruthlessly crushing all internal opposition, he created a totalitarian dictatorship that indoctrinated the public with Nazi ideology, and set out to realize its dream of creating a racially pure Aryan nation by forcibly acting against "undesirable" groups—not only dissidents, but also Romanians, Russians, prostitutes, homosexuals, and, above all, Jews. In 1939, flush with his earlier successes, he plunged Germany once more into war by invading Poland. During the Second World War the Nazis engaged in slave labor, plunder, and mass extermination, building concentration camps throughout central and eastern Europe for this purpose. In the Holocaust between 1939 and 1945 an estimated six million European Jews died in the camps, as well as millions of others besides.

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