

<<知识产权法>>

图书基本信息

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### 内容概要

为适应经济、科技的快速发展，通过原汁原味的英文介绍国外典型知识产权案例，作者在北京外国语大学法学院等高校讲授“知识产权法概论”的基础上编写了《知识产权法（案例）专业英语》。

《知识产权法（案例）专业英语》共17章，主要包括专利、商标、版权等知识产权法涉及的相关内容。

可作为高等院校法学、对外贸易等专业教材。

也可供知识产权工作者参考。

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## 章节摘录

版权页：插图：After the autumn of 1915 the plaintiff totally changed its methods, and thereafter no tablets reached the consumer without its own. But it is significant that even then it used the word "Aspirin" as though it was a general term, although it is true that there was ample notice upon the bottles and boxes that "Aspirin" meant its manufacture. The most striking part of the label read, "Bayer—Tablets of Aspirin." While this did not show any abandonment of the name, which there has never been, it did show how the plaintiff itself recognized the meaning which the word had acquired, because the phrase most properly means that these tablets were Bayer's make of the drug known as "Aspirin." It presupposes that the persons reached were using the word to denote a kind of product. Were it not so, why the addition of "Bayer," and especially why the significant word "of" ? Disregarding this, however, it was too late in the autumn of 1915 to reclaim the word which had already passed into the public domain. If the consuming public had once learned to know "Aspirin" as the accepted name for the drug, perhaps it is true that an extended course of education might have added to it some proprietary meaning, but it would be very difficult to prove that it had been done in 17 months, and in any case the plaintiff does not try to prove it. The issue in this aspect, indeed, becomes whether during that period the word had obtained a secondary meaning, and I do not understand that any such thing is claimed.

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