

<<国际贸易英语教程>>

图书基本信息

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内容概要

《国际贸易英语教程》（第2版）主要由国际贸易概论和国际贸易实用操作两部分组成，是通俗国际贸易理论与国际贸易工作实践的结合。

该教材采用了大量来源于生活、工作中的国际贸易资料来阐明相应的国际贸易理论，理论中有实践，实践中又渗透出理论，充分展现了生活、工作中大量存在的国际贸易现象，从全新的角度分析了国际贸易的丰富内涵。

该教材用灵活多样的形式、地道的语言以及来源于生活、工作中的案例对国际贸易知识的普及以及解决工作中的实际问题将起到启迪及积极的推动作用。

本书适合国际贸易专业及其他专业的学生、与国际贸易相关的工作人员及需要此方面知识的人士使用。

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