

<<商务英语口译教程>>

图书基本信息

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内容概要

为了满足社会对商务口译人员更多更高的需求,《商务英语口译教程》的编写旨在培养大批具有商务知识和口译技巧的实用型人才。

该教材内容丰富,涉及商务活动的各类常见场合;每单元练习由浅入深,循序渐进,把口译技能融入商务知识中;训练方式具有较强的实战性和操作性,既有利于课堂教学组织,也方便课后自主学习。翻译练习均配有参考译文,老师和学生可灵活操作。

该教材适用于全国高等院校英语专业商务英语方向的本科生,也可以作为商贸专业本科生自主练习口译的教材。

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编辑推荐

本教材分为14个单元，内容涉及日常商务活动的各个方面。每个单元分为8个部分，每部分的内容包括如下：记忆、笔记练习，句子口译，对话口译，段落口译，模拟练习，词汇扩展和经典句型，口译技巧小贴士，参考译文。

另外，在本教材末附有各单元的学生自评表，学生在每单元结束时根据自己的实际表现情况填写

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