

<<办公室设计>>

图书基本信息

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内容概要

Does your workplace come out of the army school of design ?
And have you figured out one of the significant reasons for the low employee productivity ?
According to a recent survey , nearly 50% of workers rank their work environment , as the most critical element of job satisfaction , even above praise and recognition , compensation and benefits , job security and promotions , having a ravishing and creative look of the office is not only to attract customers , but also to express the unique enterprise culture , and meanwhile to provide the workers a sense of belonging and the assurance that they are working in a rare place worthy of their finest effort , thus highly encouraging their creativity at work and ultimately bringing more benefit to the owner. This book , following the completion of inside ; outside residence , presents more than 90 ground-breaking projects of office design worldwide from around 50 designers and architecture firms , including ramdam architectes , group a , apa , ninkipen ! , denis chigidin , etc. it provides a fascinating insight into the innovation of concepts and both inside and outside perspectives of office design , it is not only a visual and spatial guide for enterprise-development-strategy , but also an inspiring reference for architects , designers , educators and aficionados of architecture and interior design.

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编辑推荐

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