

<<物流专业英语>>

图书基本信息

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内容概要

《物流专业英语》是物流专业英语教材，以物流的术语定义作为起点，在物流信息技术的基础上，探讨了全球定位系统、电子数据交换、条形码等方面的内容。

全书共分为10个章节，每个章节都有 A、B 两篇文章，课后包括单词及词组、课后练习题等。每章节的最后还有一篇补充阅读材料，以扩充学生的知识面。

《物流专业英语》可作为高职高专物流管理专业及相关专业的公共必修课教材，也可作为物流从业人员的参考读物及培训资料。

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编辑推荐

《普通高等教育“十二五”规划教材·物流管理专业：物流专业英语》是物流专业英语教材，以物流的术语定义作为起点，在物流信息技术的基础上，探讨了全球定位系统、电子数据交换、条形码等方面的内容。

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