

<<经济话语中的隐喻与意识形态>>

图书基本信息

书名：<<经济话语中的隐喻与意识形态>>

13位ISBN编号：9787561448052

10位ISBN编号：7561448058

出版时间：2010-6

出版时间：四川大学出版社

作者：陈敏

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<经济话语中的隐喻与意识形态>>

内容概要

隐喻的研究从古希腊时代开始就引起众多学者的注意。

亚里士多德将隐喻定义为“把属于一事物的词用到另一事物上”。

古典传统修辞学认为隐喻是一种语言的“偏离”或“寄生”现象，独立于人类认知系统之外；其本质是对语言的“装饰”功能。

因此，隐喻研究长期停留在语言修辞的层面，处于边缘化状态。

随着20世纪80年代认知语言学的崛起，人类开始探索体验性认知在语言的形成、发展和使用过程中所起的主导作用。

倘若我们说认知语言学是研究语言上的特征如何反映人类对客观世界的认知，那么隐喻则为我们提供了阐明这一关系的生动实例。

《我们所赖以生存的隐喻》一书的出版，标志着认知隐喻理论的诞生，隐喻不再仅局限于一种话语现象，而是被提升到认知的层次。

隐喻研究从此有了质的突破，进入了跨学科、跨领域的时代。

<<经济话语中的隐喻与意识形态>>

书籍目录

序 前言 Chapter 1 Introduction Chapter 2 A General Overview of Theories on Metaphor 2.1 Traditional Views of Metaphor 2.1.1 Comparison and Substitution Theo~ 2.1.2 Interaction Theory 2.1.3 Summary 2.2 Cognitive View of Metaphor—The Theoretical Framework of the Study 2.2.1 The Working Mechanism of Metaphor The Cross-domain Mapping 2.2.2 The Experiential Basis of Metaphor 2.2.3 The Categories of Metaphor 2.2.4 The Main Characteristics of Metaphor 2.2.5 Summary 2.3 Recent Studies Adopting the Cognitive Approach to Metaphor 2.4 Issues Faced by the Cognitive Approach to Metaphor 2.5 The "Purpose of the Present Study 2.5.1 A Case Study on Metaphors in Chinese Economic Discourse(1949 -2008) from a Diachronic Perspective 2.5.2 A Case Study on Metaphors in English and Chinese Economic Discourse (2003 -2008) from a Cross-linguistic Perspective Chapter 3 Methodological Considerations 3.1 The Thorny Issue of Metaphor Identification 3.1.1 The Criteria for Metaphor Identification 3.1.2 How to Get from Linguistic Metaphor to Conceptual Metaphor 3.2 The Corpus-based Approach 3.2.1 Extracting Metaphors from Corpora 3.2.2. The Corpora of the Study Chapter 4 A Study on Metaphors in Chinese Economic Discourse (1949 - 2008) 4.1 Statistical Analysis of Metaphors in Chinese Economic Discourses 4.2 Metaphors in the Discourses before the Reform and Opening-up (1949 - 1978) 4.2.1 The War Metaphor 4.2.2 The Human Being Metaphor 4.2.3 The Journey Metaphor 4.2.4 The Liquid Metaphor 4.3 Metaphors in the Discourses During and After Carrying Out the Policy of the Reform and Opening-up(1979 - 2008) 4.3.1 The War Metaphor 4.3.2 The Game Metaphor 4.3.3 The Human Being Metaphor 4.3.4 The Journey Metaphor 4.3.5 The Mechanism Metaphor 4.3.6 The Building Metaphor 4.3.7 The Liquid Metaphor 4.4 A Comparative Analysis of Metaphors Used in Two Different Periods 4.4.1 The Similarities 4.4.2 The Differences Chapter 5 A Study on Metaphors in English and Chinese Economic Discourses on Mergers and Acquisitions(2003 - 2008) 5.1 Dominant Metaphors in English and Chinese Mergers and Acquisitions Discourses 5.1.1 The War and Fighting Metaphor 5.1.2 The Marriage/Romance Metaphor 5.1.3 The Game/Sports Metaphor 5.1.4 The Hunting Metaphor 5.1.5 Co-occurrence of Metaphors 5.1.6 Discussion 5.2 A Comparative Analysis of Metaphors in Mergers and Acquisitions Discourses 5.2.1 Cultural Models 5.2.2 Differences in the Frequency 5.2.3 Differences in the Category 5.3 Summary Appendix Chapter 6 Conclusion 6.1 The Findings of the Study 6.2 Limitations and Suggestions for Future Research 6.2.1 Limitations 6.2.2 Suggestions for Future Research Bibliography

版权说明

本站所提供下载的PDF图书仅提供预览和简介, 请支持正版图书。

更多资源请访问:<http://www.tushu007.com>