

<<剑桥标准英语教程4B>>

图书基本信息

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内容概要

《剑桥标准英语教程》是一套具有突破性和革新意义的专业英语教程，为美式英语的教授与学习提供了前所未有的全新方法。

本系列教程以庞大的剑桥国际语料库为基石，根据英语的实际应用构建了一套教学大纲。

此套教程引入了独特的“会话管理”策略，更加注重词汇教授及词汇学习的策略，并提出了“以学习者为中心、个性化互动教学”的全新教学理念。

本系列教程课程设置前后关联呼应，教学方式简单明晰，内容新颖、话题时尚，教学素材丰富、多样，囊括了视、听、说、网络互动等多种形式。

教师用书以教师日常教学需求为出发点，设计出最贴近教学细节、富于创新的教学方案。

整套教程易教易学，适用面广，为高校教学和社会培训的最佳美语教学解决方案。

本系列教程分为四个级别，各级别均包括学生用书（附自学Audio CD/CD-ROM光盘）、练习册、教师用书、Video活动用书、配套课堂听力光盘和Video DVD光盘等，并配有网站支持。

此外，学生用书和练习册分为两个版本——全一册和A、B分册，能够满足广大师生的不同使用需求。

详情请登录：<http://www.cambridge.org/elt/touchstone/>。

完美体现语料库教学的最新研究成果 突破传统，为美语学习提供全新方案 科学
构建教学大纲，专注传授真正实用的英语 课程设置前后关联呼应，突出个性化教学与课堂互动

配套教辅细致入微，服务师生，易教易学 全面覆盖初级到中高级水平学习者，适用广泛
高效提升学习者自然的英语交流能力和综合应用技能 剑桥国际语料库：剑桥国际语料库

是一个收词超过10亿的大型数据库，收集多种权威口语和书面英语语料资源。

该语料库由剑桥大学出版社开发，用于分析英语的实际使用情况，可为英语教材的编撰提供权威语用依据，帮助我们学习最真实鲜活的语言。

<http://www.cambridge.org/corpus>

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作者简介

Michael McCarthy 英国诺丁汉大学应用语言学荣休教授，致力于英语口语分析研究，对剑桥国际语料库的开发做出了巨大贡献。

目前任美国宾夕法尼亚大学和爱尔兰利默里克大学应用语言学兼职教授。

McCarthy教授是当代英语教学界的大师，在词汇教学、教材设计、字典编纂以及口语研究等领域都颇有建树。

他的多部外语教学专著颇受教师青睐，其中包括 Spoken Language and Applied Linguistics，以及他与人合著的Vocabulary in Use系列。

Jeanne McCarten 有多国英语教学经验，曾在英国、瑞典、法国、马来西亚等国任教；具有多年的英语教材出版经验，专注于语法和词汇教材出版领域。

她对剑桥国际语料库英语口语部分的开发有卓越贡献。

Helen Sandiford 有丰富而广泛的工作经验，曾任英语教师、教师培训师以及营销专员。

在日本高中和专科院校从事英语教学工作达九年之久，曾在东亚各国多次主持英语教师培训班。

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书籍目录

Unit 7 Problem solving Unit 8 Behavior Unit 9 Material world Touchstone checkpoint Units 7-9 Unit 10 Fame Unit 11 Trends Unit 12 Careers Touchstone checkpoint Units 10-12

章节摘录

A What ' s your problem-solving style ?

Do you do any of these things ?

Tell the class. Ignore the problem until the last minute. Try different solutions until one works. Do something-anything-immediately. Try one solution only. Get as much information as you can first. Take enough time to think of ideas. B Read the article. Which of the ideas above are recommended ?

Developing Your Problem—Solving Skills by Janice Arenofsky Problem solving is wrestling with algebra or chemistry homework. But it's also taking on the day- - to- - day challenges of being a human being. At school or work , you are confronted by challenging situations. For example , what do you do about a lost wallet , a misunderstanding with a friend or co-worker , or a forgotten assignment ?

How well and how quickly you deal with these situations matters. Your problem-solving skills can greatly influence your personal and professional success. A+ Appeal The ability to solve problems efficiently is one of the top 10 qualities that companies want in new employees. This is what Kellah M. Edens says. She is an education professor at the University of South Carolina in Columbia. " During job interviews , it ' s common to be asked ' what if ' questions , " says Edens. " How you answer will demonstrate your problem-solving ability. Generally , these questions deal with real problems in the workplace. ' ' Why do interviewers ask " what if " questions ?

Applicants with good problem-solving skills usually have positive personality traits , such as patience , independence , and curiosity. Good problem solvers usually have self-esteem , competence , and a responsible attitude toward decision making. " Other problem-solving traits include flexibility , open-mindedness , and tolerance for ambiguity [uncertainty] says Edens. Step—by—Step The most productive problem solvers are also creative. Take Albert Einstein. The world-famous physicist understood that most problems have many possible answers. And the first answer is not always the best. Generating multiple solutions is highly desirable. To do this , you must think less rigidly , or " outside the box , ' ' says Michael Michalko, author of *Thinertoy's : A Handbook of Business Creativity*. Evaluate each alternative. Don ' t criticize yourself or feel embarrassed by any errors you make , writes Michael E. Martinez , an education professor at the University of California at Irvine. If one real-life exercise doesn ' t get the hoped-for result , try another and another. Remain cool-headed. ' ' Allow enough time for ideas to form , " suggests Edens. How do you do that ?

Take a step-by-step approach to problem solving. 1. State the problem in the form of a question. Make it clear and specific. 2. Gather accurate information. 3. Brainstorm a wide variety of solutions, both creative and conventional. 4. Examine and try alternatives. 5. Choose a solution.

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编辑推荐

每级别学生用书含两个装订版本——全一册和A、B分册，以满足不同的教学使用需求。各级别学习期间，学习者将围绕自己感兴趣的12个日常交流话题，在自然语境的氛围中，在教师的科学引导下，投入互动的、趣味的、富于个性化的学习活动中，掌握高效的会话管理策略、实用的语法结构和词汇，全面提高听、说、读、写综合应用能力。同时，每个教学单元都设有自学引导和自我评估，训练学习者的归纳思维，形成自主、能动的学习习惯。学生用书的设计充满现代感，采用大量精美的实境照片，插画生动、鲜活，是近年来国内难得一见的教材精品。

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