

<<管理沟通理论与实践教程>>

图书基本信息

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内容概要

实验中心从培养经营管理类学生的动手能力、沟通能力、研究能力和创造性思维出发,率先提出从传统经管课程中“固化”出实验实践课程的思路,这是一种对传统教学模式的突破。

在自然科学、工程、农业和医药等领域,实验是经常需要进行的,相应学科的教学中都设有实验课程。

但是在像经济、管理、社会等领域,由于涉及人的主观因素和复杂的社会条件,不可控因素过多,再加上规模和成本、安全和道德等原因,无法进行像自然科学和工农医等领域中的实验。

但是随着信息学科与系统学科的发展,仿真技术不但进入了理工农医学科,也进入了经济、管理等学科,可以认为是一种广义的实验。

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