<<珠宝专业英语>>

图书基本信息

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作者:肖启云

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内容概要

《珠宝专业英语》是宝玉石及其鉴定、加工、商贸、文化等方面的专业英语教材。

涵盖了宝石学科各方面的内容,包括宝石的概念与分类、宝石的光学性质、宝石的力学性质、宝石的 鉴定仪器、宝石的合成、宝石的优化处理、宝石包裹体、宝石的鉴定步骤、宝石的加工、部分珍贵宝 石(钻石、红宝石与蓝宝石、祖母绿、珍珠、翡翠)的宝石学特征和宝石商贸等内容。

全书共有16课,内容相互独立,每课包括珠宝销售对话、专业词汇训练、关键短句、短文、课文、词汇表和练习题,宝石各论的几课后还附有与课文内容相关的阅读材料。

本教材参考英文书刊和专业网站编写,内容丰富、题材广泛、语言流畅、文字活泼、图文并茂,具有 较强的可读性。

使用过程中可根据具体教学或学习情况做适当取舍。 参考学时数为60~80 学时。

本书光盘中附有注音标的专业词汇,以方便学习过程中直接使用。

《珠宝专业英语》的设置体系兼顾英语教学和珠宝专业教学的规律,内容全面、条理清楚、通俗易懂 、实用性强,适合用作珠宝首饰和相关专业的本科和高职高专等层次珠宝首饰专业英语的教学参考书

并可作为广大珠宝首饰从业者和爱好者的学习参考书以及珠宝首饰相关培训用书,也是珠宝首饰高级销售人员学习的专业工具书。

本书由肖启云主编。

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