

<<大学英语网络教程>>

图书基本信息

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作者：陆伟忠 主编

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前言

教育部在《面向21世纪教育振兴行动计划》中明确提出：“实施‘现代远程教育工程’，形成开放式教育网络，构建终身学习体系”。

自此，我国网络高等教育迅速发展，取得了前所未有的成绩。

网络教育模式是一种以多媒体技术为主要手段，通过网络进行跨越时间和空间，实时或非实时的交互式教学。

作为远程教育，网络教育不同于传统教育，师生之间是相对分离的。

学生主要通过网络，利用网络课程资源获取知识，这使教育资源在网络教育中有着举足轻重的地位。

教育部颁布的《现代远程教育资源建设技术规范》中指出，网络课程资源是“通过网络表现的某门学科的教学内容及实施的教学活动的总和，它包括两个组成部分：按一定的教学目标、教学策略组织起来的教学内容和网络教育支撑环境”。

对于网络教育的主体——进行自主学习的成人学习者来说，网络课程资源是他们获得知识的重要途径之一。

网络课程资源的好坏直接影响他们的学习兴趣和动力。

开发优质的网络课程资源，是提高网络教育质量的重要因素。

而一套适合网络高等教育的教材更是必不可少。

本套教材在编写过程中融入了网络教育主讲教师多年的经验，在借鉴以往大学英语教材优良传统的同时，也充分考虑到网络教育学生的基础和特点。

教材中选取的素材贴近网络教育学生的生活和工作，并力求兼顾时尚性和趣味性。

本套网络教材每册均包含八个精选的主题单元，每单元围绕一个主题，由课文部分及语法部分组成。

其中，课文部分包括A、B两篇文章，以Lead-in（导入）开始，以双语介绍与该单元主题相关的背景知识并提出预习问题，接下来是两篇课文及其相关的词汇、句型、完型填空和翻译等练习。

A篇作为精读文章，旨在帮助学生掌握基本的词汇量，同时培养一定的阅读、翻译和综合能力；B篇为同一主题的补充阅读，希望扩大学生词汇量并加强其阅读能力。

语法部分遵循从易到难、从基础到纵深的原则来编排，覆盖了基本句型、名词、介词、非谓语动词、时态、虚拟语气和从句等诸多语法范畴，每部分语法讲解之后均有配套练习。

在系统学习之后，学生们应该可以建立起一个基本全面的语法体系。

本书编写者均为从事大学英语教学多年的教师，主要编写者都在网络教育学院担任主讲教师多年。

本书由陆伟忠老师任主编，并负责全书的主审，秦颖和赵春雨老师负责统稿，具体编写工作由秦颖、董慧敏、赵春雨、赵蔚、丁青华和史晓慧等老师完成。

囿于编者水平所限，错漏在所难免，请各位专家与读者不吝指正。

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内容概要

网络教育模式是一种以多媒体技术为主要手段，通过网络进行跨越时间和空间、实时或非实时的交互式教学。

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章节摘录

Im not sure how much of an average day is spent smiling. I live a fairly normal life. I count myself lucky if more than 20 minutes of my waking hours are devoted to smiling. Lets say you have an especially happy personality, and you smile twice as much as I do. Im sincerely happy for you. That still leaves a lot of emotions that flash across your face the rest of the day. Why is it that these expressions seldom make it into the photos? Years ago, I was asked to do a story at Disneyland, "The Happiest Place on Earth". I remembered a park employee telling a long-standing Walt Disney myth. In this particular myth, Walt happened to see a park employee who didnt seem happy enough. So Walt fired him. Personally, I applaud Walt. He was running a business based on the illusion that everyone in the park was happy. Walt and his heirs have made a lot of money out of this. They skillfully manipulate one of mans greatest fears, the fear of appearing unhappy. Most people, like Disney employees, live in constant fear that someone will notice a sign of their misery, no matter how big or small. But theres something lost in the mad quest to seem always happy. That is the humanity contained in frowns, moodiness and sadness.

In an emotionally representative photo album, you would see people getting sad, getting down, getting depressed — but often getting better. I would give anything for the photo of my dad the day he had to fire someone at work, or of my mum the day we four kids proved too much for her. If we all had such family photos, the world would be a lot happier. Who knows what my son will make of his unhappy photo many years later. In a flood of pictures, he may not even give it a second glance. But my hope is that it finds its way into his hands when he is a new father. I hope it tells him there are tears shed as children grow. And, in the end, everything will be all right. And thats something to smile about.

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