

<<大学英语网络教程>>

图书基本信息

书名：<<大学英语网络教程>>

13位ISBN编号：9787562829430

10位ISBN编号：7562829438

出版时间：2011-2

出版时间：华东理工大学出版社

作者：陆伟忠 主编

页数：190

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<大学英语网络教程>>

### 内容概要

网络教育模式是一种以多媒体技术为主要手段,通过网络进行跨越时间和空间、实时或非实时的交互式教学。

陆伟衷等编著的《大学英语网络教程(专科1)》在编写过程中融入了网络教育主讲教师多年的经验,在借鉴以往大学英语教材优良传统的同时,也充分考虑到网络教育学生的基础和特点。

《大学英语网络教程(专科1)》中选取的素材贴近网络教育学生的生活和工作,并力求兼顾时尚性和趣味性。

<<大学英语网络教程>>

书籍目录

Unit 1 Attitude towards Life

Part 1 Lead-in

Background Information

Warm-up Questions

Part 2 Text A

New Words and Expressions

Text Attitude

Exercises

Part 3 Text B

New Words and Expressions

Text If the Dream Is Big Enough

Exercises

Part 4 Grammar

Unit 2 Customs

Part 1 Lead-in

Background Information

Warm-up Questions

Part 2 Text A

New Words and Expressions

Text The American Way. Marriage

Exercises

Part 3 Text B

New Words and Expressions

Text Dating Customs

Exercises

Part 4 Grammar

Unit 3 Warmth

Part 1 Lead-in

Background Information

Warm-up Questions

Part 2 Text A

New Words and Expressions

Text The Story of a Cleaning Lady

Exercises

Part 3 Text B

New Words and Expressions

Text Teddy's Present

Exercises

Part 4 Grammar

Unit 4 Cultural Differences

Part 1 Lead-in

Background Information

Warm-up Questions

Part 2 Text A

New Words and Expressions

<<大学英语网络教程>>

Text Surviving Cultural Shock  
HI Exercises  
Part 3 Text B  
    New Words and Expressions  
    Text It's about Time  
    Exercises  
Part 4 Grammar  
Unit 5 Travel  
Part 1 Lead-in  
    Background Information  
    Warm-up Questions  
Part 2 Text A  
    New Words and Expressions  
    Text Travel  
    Exercises  
Part 3 Text B  
    New Words and Expressions  
    Text Spotlight on Paris  
    Exercises  
Part 4 Grammar  
Unit 6 Happiness  
Part 1 Lead-in  
    Background Information  
    Warm-up Questions  
Part 2 Text A  
    New Words and Expressions  
    Text Laugh and the World Laughs with You.  
How Happiness  
Spreads  
    Exercises  
Part 3 Text B  
    New Words and Expressions  
    Text Are You Happy?  
    Exercises  
Part 4 Grammar  
Unit 7 Career  
Part 1 Lead-in 126  
    Background Information  
    Warm-up Questions  
Part 2 Text A  
    New Words and Expressions  
    Text Do You Have Passion for Your  
Job  
    Exercises  
Part 3 Text B  
    New Words and Expressions  
    Text When the New Boss Is Hell on

<<大学英语网络教程>>

Wheels

Exercises

Part 4 Grammar

Unit 8 Technology

Part I Lead-in

Background Information

Warm-up Questions

Part 2 Text A

New Words and Expressions

Text It Is the SMS Effect

Exercises

Part 3 Text B

New Words and Expressions

Text Ever Tried Talking to a

Computer?

Exercises

Part 4 Grammar

附录1 单词索引

附录2 参考答案

章节摘录

Michael is the kind of guy you love to hate. He is always in a good mood and always has something positive to say. When someone would ask him how he was doing, he would reply, "If I were any better, I would be twins!"

He was a natural motivator. If an employee was having a bad day, Michael was there telling the employee how to look on the positive side of the situation. Seeing this style really made me curious, so one day I went up to Michael and asked him, "I don't get it!"

"You can't be a positive person all of the time. How do you do it?"

Michael replied, "Each morning I wake up and say to myself, 'you have two choices today. You can choose to be in a good mood or... you can choose to be in a bad mood. I choose to be in a good mood. Each time something bad happens, I can choose to be a victim or I can choose to learn from it. I choose to learn from it. Every time someone comes to me complaining, I can choose to accept their complaining or I can point out the positive side of life. I choose the positive side of life.'

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>