## <<秘书英语>>

#### 图书基本信息

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#### 内容概要

本书是中等职业教育文秘专业教材。

全书共12单元,约400个生词,每单元包含四个部分:阅读课文、听说训练、写作技能训练和泛读。每一篇课文都列有长、难句子的详细解释、要点注释、重点词汇学习及常用文秘和商务对话。 书后附有各单元练习答案和课文词汇总表。

本书选材取自国内外最新资料,围绕文秘和商务工作用语、文秘和商务一般知识而展开;练习主要是按照英语基础的语法、词汇及句法等相关英语语言能力的基本要求编写的。

在提高学生英语阅读能力及运用能力的同时,能够扩大并掌握一定数量的文秘和商务英语专业知识和 词汇,为进一步学习深造或就业做好充分准备。

根据中等职业教育性质、任务及学生的实际英语水平,本教材的编写仍然突出基础英语教学,强调听、说、读、写、译等语言技能的全面发展,同时兼顾实用性和专业性,介绍了秘书工作的特点及形式 ,课文的可读性较强。

本书各单元听力部分配录音带及文字材料,方便学生反复练习提高听力能力,有利于学生课后自习,本书也适合其它专业年级学生选用作为选修课教材或作为自学用书。

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#### 书籍目录

Unit 1 Reading: The Nature of Secretarial Work ( ) Listening & Speaking: Communicating with Your Customers Writing: Leaving a Message Extensive Reading: The Nature of Secretarial Work ( ) Unit 2 Reading: Skills Required to Be a Secretary Listening & Speaking: Making Business Appointments Writing: Interoffice Memorandum Extensive Reading: Whet Makes a Good Secretary? Unit 3 Reading: Top 10 Qualities of a Good Secretary Listening & Speaking: Business Inquiries Writing: Notice Extensive Reading: Secretarial Signs of the TimesUnit 4 Reading: The Secretary's Role at Meetings Listening & Speaking: Negotiating Prices Writing: Agenda Extensive Reading: How to Write an AgendaUnit 5 Reading: Tips to Run Productive Meetings Listening & Speaking: Counter - Offer Writing: Minutes Extensive Reading: Taking MinutesUnit 6 Reading: How to Write an Effective Business Letter Listening & Speaking: Writing a Letter Writing: Business Letter Extensive Reading: Ten Tips to Simplify Your Business CorrespondenceUnit 7 Reading: Getting along with Colleagues ( ) Listening & Speaking: Entertainment Writing:Note Extensive Reading: Getting along with Colleagues ( ) Unit 8 Reading: Qualities of a Good Receptionist Listening & Speaking: Business Dinner Writing: A Letter of Invitation Extensive Reading: Duties of the ReceptionistUnit 9 Reading: Tips When "Answering" the Telephone Call Listening & Speaking: Making a Phone Call Writing.Reply to Invitation Extensive Reading: Basic Telephone Skills Unit 10 Reading: Filing Systems ( ) Listening & Speaking: Marketing Writing: Letters of Acknowledgement Extensive Reading: Filing Systems ( ) Unit 11 Reading: Settling Complaints Listening & Speaking: Complaints and Adjustments Writing: Complaints and Settlement Extensive Reading: How to Deal With Complaints ProperlyUnit 12 Reading:Travel Arrangements Listening & Speaking: Travel Writing:Itinerary Extensive Reading: Etiquette of Gift GivingKeys to ExercisesWord List

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