

<<饭店英语>>

图书基本信息

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内容概要

《新编高职高专旅游管理类专业规划教材：饭店英语》根据国际旅游饭店发展的新形势和新特点，以国际饭店标准为依据，遵循“工作过程为导向”的教学设计理念，依照旅游饭店服务与管理活动的全过程，主要介绍旅游饭店各个相关部门的服务与管理工作等知识技能以及相关的语言知识技能和交际技能，注重“互动性、交际性、趣味性和实践性”。

<<饭店英语>>

书籍目录

Part I Front Office

Unit 1 Room Reservation

I. Lead-in

II. Situational Dialogues

III. Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Unit 2 Check-in Service

I. Lead-in

II. Situational Dialogues

III. Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Unit 3 Bell Service

I. Lead-in

II. Situational Dialogues

III Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Unit 4 Information Service

1. Lead-in

1I. Situational Dialogues

III. Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Unit 5 Business Center

I. Lead-in

II. Situational Dialogues

1II. Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Unit 6 The Operator

I. Lead-in

II. Situational Dialogues

III Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Unit 7 The Cashier

I. Lead-in

<<饭店英语>>

II. Situational Dialogues

III. Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Unit 8 Check-out Service

I. Lead-in

I1. Situational Dialogues

III. Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Unit 9 Dealing with Complaints

I. Lead-in

II. Situational Dialogues

III. Key Words and Sentence Patter

IV. Oral Practice

V. Exteive Reading

VI. Form Filling

Part II Housekeeping

Part III Food & Beverage

Part IV Recreation and Conference Service

Part V Other Services

References

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