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图书基本信息

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内容概要

本套教材紧扣《高职高专英语课程教学基本要求》提出的教学目的,覆盖了所要求掌握的实用英语语 言知识和交际技能。

结合目前高职高专(非英语专业)的英语课程设置特点(多数高职高专院校的公共英语课开设两个学期,教学时数低于《高职高专英语课程教学基本要求》提出的180-220学时)的现实条件和学生的实际 水平以及社会对高职高专学生英语水平的期望,本套教材将基础知识学习、实用技能训练和文化背景 介绍有机地融为一体,力求使英语学习做到学用结合、学以致用、学后会用。

突出以"实用为主、够用为度"的原则。

为了适应新时期高职高专英语教学的需要,以及中国加入WTO以后对人才的实际需求,本套教材强调 实用科学性,从最新报纸、杂志、网络文章中收编了许多实用的交际性内容和与时俱进的材料,注重 文章的可读性、趣味性,力求使学生在听、说、读、写、译五个方面行到全面的提高。

书籍目录

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章节摘录

A :Good morning, manager.B:Good moming. Show me yesterday's sales report.A:Here you are. Um, this is the general sales report, and here are the best- selling items. There are sales in different categories and different departments.B:I'll check it out. Have you updated to keep consistent with those of the DC (distribution center) ?

A :I'm just about to finish the final part.B :Make it quick. I don't want any data discrepancy existing after 8:30.A:Sure, it's just 10 minutes' work.B:Bring me the feedback report transmitted from the DC.A:Just a minute, I'll print it out... Here you are, manager.B:Did their system break down or something ?

Why is there no delivery time set for fresh food section again?

This is the third time in this month. Make a callto check it out !

A:Nobody picks up the phone.B:What ?

Aren't they on duty ?

Now it is 8:10, and later I'll let the dataprocessing manager of DC know what happened. At present, fax them to askfor the delivery time for fresh food. I'll come back at 9:00. If by then theyhaven't replied yet, I'll report to the headquarters. ……



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