

<<就这么说英语>>

图书基本信息

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内容概要

The purpose of this book is to offer abundant models of natural English conversations and provide opportunities to practice the language presented in them. The key element of each lesson is a short dialogue in Chinese followed by the same conversation in English. Although this is the order of presentation , it is not the order of composition : the Chinese version is a translation of the English rather than vice-versa. The rationale behind presenting the translation before the original is to give every student , regardless of level , a clear communication goal : try to say this in English.

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章节摘录

A : Did your shop go out of business? B : Not exactly. We decided to quit. A : Why? B : For one thing , it was taking up too much of our study time. A : And for another thing? B : We weren't making any money. We were just breaking even. A : Wow , all that work for nothing !

B : That's not the way I see it. A : How do you see it? B : As a learning experience. As the saying goes , “ Failure is the mother of success. ” Interview : Interview ( 1 ) one of the owners of the shop or ( 2 ) a former customer or ( 3 ) someone who is thinking of starting a new business in that shop. Language Practice : Make sentences of your own with language from the dialogue. Discussion Questions 1. What are some reasons why businesses around our campus fail? If possible , give examples. 2. If you were planning to open a clothing shop near the campus , what marketing research would you do first? 3. What are some new businesses that you think would succeed near our campus? 4. What are the pros and cons of owning your own business? 5. ( Think of questions of your own. ) .....

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