

<<职桥英语教程>>

图书基本信息

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内容概要

本书尝试将职场英语教学贯穿于基础英语教学的全过程，融“教、学、做”于一体；Language Focus, Cultural

Focus, Workplace

Focus的编写体例也比较有创意。

它遵循大学生掌握外语知识和提高语言能力的规律，针对我国高职院校公共英语教学的实际需要，从培养听、说、读、写能力着手，以掌握职业岗位所需的英语语言知识和能力为目标，融英语知识技能与职场需求于一体，采取了按职业类型和职业胜任力要素组织教材内容的新模式和新方法，在内容、结构和体例上均有所创新。

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章节摘录

When walking into an American drugstore , most Chinese will be a bit surprised. There are a wide variety of items sold in it , such as candies , cookies , drinks , stationeries , greeting cards , magazines and even cosmetics , toothpaste , washing powder , cigarettes , toilet paper , and diapers. It is like a Chinese grocery store. The only difference is that medicines are also sold here. Some people may doubt whether it is clean to have medicines and food put together. But dont worry. Americans have their reasons to do so , and they have been practicing it as a rule. First , American drugstores are very clean. The authority will not allow any that do not meet the health standards. Second , drugs sold in the store are just remedies for minor illnesses such as headache and fever. Besides , they are well-packed and are separately placed from those well- packed foods. Therefore , they are very safe. Finally , it is very convenient for the public to get those commonly-used drugs while they are shopping for their daily necessities , rather than waste time going to a hospital or a specialized pharmacy.

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