

图书基本信息

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## 内容概要

本书出版物为国际学院学生基于科研实践的论文合集，这些科研实践是根据学校的本科生科研实践按计划开展的，本次出版的论文集中的科研成果主要集中在以下几个领域的调研，学生、任课教师和管理人员的有效沟通模式研究，中外合作办学项目可持续发展的关键成功因素的分析，高年级英语学习策略的调研，网络学习的相关研究，汽车行业的金融与营销创新研究，中国电子商务的影响因素分析等。

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Postscript

## 章节摘录

In this research paper , all thoughts about how to forecast share price came from the relation that P/E equals share price divided by eaming per share. Because the information about eanung per share is usually published in corporations' official reports before the coming season , the predicted share price can be acquired by P/E multiplying prospective eaming. If P/E and price have high correlation , a model could be constructed to predict the P/E for next seasons. Therefore , this paper will mainly focus on how to find out the relation and what kind of policy in China may cause this special relation between P/E and price in China's listed automobile industry. In 1929 , Benjamin Graham , who was dubbed the " Father of Value Investing" as well as Warren Buffett's mentor , proposed the P/E ratio. In 2000 , Peter Lynch proposed a concept about PEG , which is the further utilization of PE ratios. The P/E ratio is widely used in current society. Modern writers are just as interested in price/eamings ratios as were their predecessors. But the very fact that it has been used so much by so many people whose financial know ledge and experience varied greatly has contributed to making its functions somewhat blurred and uncertain in many minds. Ptice/eamings ratio is generally computed by dividing market price per share of common stock by reported net in-come per share , during a stipulated time period. This time period may be as short as one accounting quacter or as long as 10 years. In this paper , three months is considered as a period of time. According to the formulation , P/E ratio and share price had a brief relation. Thus , if the constructed model was appropriate , the prospective price in the coming period would be predictable. ....

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