## <<大学生就业力的需求与培养>>

#### 图书基本信息

书名:<<大学生就业力的需求与培养>>

13位ISBN编号: 9787565505904

10位ISBN编号:7565505900

出版时间:2012-9

出版时间:赫弗南 (Troy Heffernan)、 冯伟哲 中国农业大学出版社 (2012-09出版)

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#### 内容概要

《大学生就业力的需求与培养:中英比较研究》概述了关键问题,并报告发现的一个大型研究项目,在中国和英国的研究比较的就业技能。

案例研究还包括从的广泛的学生的就业是一个重要的概念,因为它是世界各地的格斗大学大学如何改变和调整,这将是应对这一挑战的主要驱动力之一行业的未来。

大学提高学生的经验和广泛的技能和能力的毕业生提供职业生涯的准备,有工作,将在新的环境中获得成功的大学。

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#### 章节摘录

版权页: 插图: Although the concept of a job for life created and maintained by the state(as well as such employment being guaranteed) has been largely phased out with increased competition amongst the manufacturing sector(Ding et al., 2000), the lasting effects potentially impact on all sectors. There is a great deal of organisational inertia and the changes have been slow in taking effect, thus the hypothesised argument is that conceptions of complete (and guaranteed) employment in specific sectors for life not only affect the institutional attitudes of strategy formers but also students, lecturing staff and employers. Such attitudes are, clearly, hard to break with. The model outlined in section 3.2 proposed that it is creativity, and the embedding of such creativity within the lecturing staff, which addresses most of these factors. However, this fostered culture amongst staff has to be integrated at every level, including the culture more widely. Certainly, in the present case, some of the barriers discussed would be significantly reduced if clear communicative skills and dynamism were core values of the H.E teaching process(Sweeney et al., 2009). 3.6.2 Tentative solutions proposed The specific nature of the limitations in integrating employability in Chinese universities is addressed in the following sections, however these are micro-level observations and fall within the scope of the broader model outlined in section 3.2. Whilst strategic, employer and institutional change are fundamental in addressing these issues; it is the fostering of creativity at the point of delivery which is central. In the three main areas discussed there have been significant moves towards removing(or at least limiting)the effects on employment prospects. Strategies developed for addressing these inhibiting factors are clearly relevant and are also applicable more broadly.

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#### 编辑推荐

《大学生就业力的需求与培养:中英比较研究》由中国农业大学出版社出版。

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