

<<国际商务实务英语>>

图书基本信息

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内容概要

《国际商务实务英语》共分为十二章，主要以外贸出口实践的一系列环节为主线，从第一章进出口贸易联系的最初环节开始，一直到第十章的外贸出口核销及退税结束，中间穿插了第三、四、五章分别是关于国际贸易术语2010通则的最新解释、支付方式和装船单据等必要的业务知识。第十一章关于期货常识；第十二章关于网络贸易与电子商务。

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