

<<妈妈的土豆沙拉>>

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内容概要

《妈妈的土豆沙拉(英文版)》由Regina M. Stockus著：according to the challenge,opportunity and focus of this treatise, I hope to clarify and shed some light on the following issues：· To identify what sets each of us apart, which will spur us to do greater things. · To discover what makes us happy and then motivates us to do something well. · When do we reach this nirvana? · When do we know we have done the best that we can? · Who decides? · How do we measure true efforts? · How to continue this ideal level of effort? · How to balance ERR with PPR to achieve this ideal state of optimum DE? · And the greatest challenge of all, how to train trainers and managers and supervisors to implement these theories into practice? · The greatest challenge, especially in the service sector, is achieving DE on a sustainable basis when we as Humans cannot? · And lastly,what is then the ideal?

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作者简介

Regina Marie Stockus was born to Lithuanian parents in the exotic City of Rio de Janeiro, Brazil. When she was only 7 years old, her entire family immigrated to Canada. She began to write at a very early age and continued to write essays and articles and poetry, winning several writing competitions in high school. After graduating from The University of Western Ontario and Ryerson Polytechnic University with 2 degrees in Business Administration, she opened her own Public Relations and Event Management Company working with and in several major 5-star hotels in Toronto, Russia, Latvia, Lithuania and Estonia. She published the monthly newsletters for the Baltic Business Council acting as its Executive Director. In 1994, she organized several trade missions to China and the USA with The Department of External Affairs Canada and worked with CESO in the newly emerging Eastern European Countries of Russia and Lithuania. Her main role was organizing trade missions and conducting training sessions in the fields of Tourism Promotion and Hospitality Management. She was then given a special invitation to address and give a speech to the Committee of the Canadian Government's House of Commons on the Eastern Bloc Emerging Tourism Markets.

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