

<< 《国际商务函电》 配套练习册 >>

图书基本信息

书名：<< 《国际商务函电》 配套练习册 >>

13位ISBN编号：9787801812629

10位ISBN编号：780181262X

出版时间：2004-8

出版时间：中国商务出版社

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内容概要

《国际商务函电》一书出版后，广大读者询问是否继续编写一本配套练习。在中国商务出版社的大力支持下，我们编写了这本《配套练习册》。

本书紧扣原教材，也并不是说本书只能配合原教材使用。一者本书的练习有适当的补充（或说超范围），目的是帮助高职高专学生（本书的使用对象）培养独立学习和主动学习的能力；二者国际商务函电内容并不复杂，覆盖面较窄。也就是说，本书脱离原教材，仅作为单独的函电练习册使用也是完全可以的。

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