

<<卡耐基《领导艺术》>>

图书基本信息

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内容概要

CARBEGLE, DALE (1888-1955), was a pioneer in public speaking and personality development. He got good reputation by showing others how to become successful. His book *How to Win Friends and Influence People* (1936) has sold more than 10 million copies and has been translated into many languages.

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作者简介

CARBEGLE, DALE (1888-1955), was a pioneer in public speaking and personality development. He got good reputation by showing others how to become successful. His book *How to Win Friends and Influence People* (1936) has sold more than 10 million copies and has been translated into many languages. His books usually have characteristics of illustrative stories and simple, well-phrased rules. His other books include *How to Stop Worrying and Start Living* (1948). Toward the beginning of his career, Carnegie wrote *Public Speaking and Influencing Men in Business* (1931), which became a standard text.

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编辑推荐

Book Description The Leader In You How to Win Friends, Influence People and Succeed in A Changing World
Part of Introducton Keep your mind open to change all the time. Welcome it. Count it. It is only by examining and reexamining your opinions and ideas that you can progress.

————— Dale Carnegie As the twenty-first century approaches, the world is undergoing enormous change, a process of great upheaval and great possibility. In just a few short years, we have witnessed the dawn of postindustrial society, the advent of the information age, the rush to computerization, the birth of biotechnology, and not the least of these changes, the human-relations revolution. About Author Dale Carnegie (1888-1955) was a pioneer in public speaking and personality development. He got good reputation by showing others how to become successful. His book How to Win Friends and Influence People(1936) has sold more than 10 million copies and has been translated into many languages. His books usually have characteriscs of illustrative stories and simple, well-phrased rules. His other books include How to Stop Worrying and Start Living(1948). Toward the beginning of his career, Carnegie wrote Public Speaking and Influencing Men in Business(1931), which became a standard text. Book Dimension : length: (cm)17
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