

<<新时代大学英语综合教程3>>

图书基本信息

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前言

随着我国高等职业教育的进一步发展, 高职高专教育已占据了高等教育的半壁江山。

《新时代大学英语》系列教材依照教育部《高等职业教育英语课程教学要求(试行)》, 本着以就业为导向、实用为主、够用为度、全面提升英语应用能力的原则进行设计、编写。

本系列教材打破传统教材编写模式, 结合一线教学实践, 吸收国外优秀教材之优点, 融入全新的教育理念和科学的教学方法, 在实用性、适度性、趣味性和时代性等几个方面特色鲜明。

实用性 教材内容贴近实际, 以学生的日常生活和职场交际为着眼点, 使学生在循序渐进的听、说、读、写、译等训练中提升语言的应用能力, 真正做到学以致用。

适度性 教材打破传统的单一结构性的束缚, 依据学生的接受能力和实际需求选取学习内容, 层次分明, 难易适度, 能够满足不同基础学生的学习需要。

趣味性 教材板块设计灵活、多样: 情境设置易于操作, 有助于学习兴趣的提高, 使学生主动参与到课堂的学习当中, 建立互动的教学模式。

时代性 教材所选文章内容紧扣时代脉搏, 涵盖当前社会热点、重大事件和流行话题等诸多方面, 能够使学生在熟悉的背景之下进行英语学习, 激发学习热情, 提升学习效果。

我希望教材能够受到学习者的欢迎, 更希望能够得到同行专家的批评指正, 以更好地满足广大学习者的需求, 适应新时期高等职业教育发展的需要。

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内容概要

本书依据教育部高等职业教育英语课程教学要求（试行）》，贯彻实用为主、够用为度、与时俱进的编写理念，结合一线教学实践进行编写。

为充分调动学生学习英语的积极性，全面提升听、说、读、写、译等能力，本系列教材融入了视、听、说、演、练等多种教学方式，内容丰富、题材多样、定位准确、重点突出。

新时代大学英语综合教程每册分为8个单元，每单元围绕一个主题进行选材。

第3册的主题包括求职、职业、广告、跨国公司、科技、保险、法律及毕业时分，内容包括听说、阅读、语法、写作、练习及轻松一刻等。

本书可作为高职高专院校公共英语课程的教学用书，也可供广大英语爱好者自学参考。

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章节摘录

Plot : The story tells the professional adventure of Andrea , whose greatest dream is to become a journalist. Andrea gets a job in the fashion industry through Runway magazine , the most famous of its type , to make ends meet. Andrea won't develop her writing skills in the magazine , but her talents as the editor in chief's assistant , Miranda. The problem is that Miranda is a merciless , posh (漂亮的 ; 时髦的) and cruel woman , making the experience a living hell for the girl. The environment in the place will be cold and extremely critical with the physical appearance. She will have to change her simple and plain style , for a more trendy and elegant one , in order to gain the acceptance of her ruthless (冷酷的 , 残忍的) boss and colleagues , especially Emily, her unpleasant workmate. Despite everything against Andrea in the office , she will consider the experience as a challenge , drastically (彻底地) changing her clothes and self-image , with the help of Nigel , the magazine's art director. Nevertheless , the job becomes extremely demanding , because of Miranda's tough work rhythm and nearly impossible tasks , leaving Andrea without a private life with her boyfriend , family and friends.

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