

<<Managing in the next>>

图书基本信息

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内容概要

在线阅读本书

For more than sixty years, Peter Drucker has been the pre-eminent thinker, lecturer, and writer about change and how CEOs, executives, and managers of all kinds, from business to non-profits to government, can better manage the many business and social changes around us. But here, at the start of a new century, change is now a con-stant. In this carefully integrated collection of recent writings, Drucker takes us inside the emergence of the information society-plus six unseen trends that are changing our society in the years immediately ahead. Insightful and prescient, *Managing in the Next Society* is Drucker at his best.

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