

<<西方报刊国际经贸文章选读>>

图书基本信息

书名：<<西方报刊国际经贸文章选读>>

13位ISBN编号：9787810002240

10位ISBN编号：7810002244

出版时间：1989-10

出版时间：对外经济贸易大学出版社

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<西方报刊国际经贸文章选读>>

书籍目录

Unit 1

Lesson 1 China in the market place

Lesson 2 The curtain goes up

Lesson 3 Landing her fish is easier with foreign help

Lesson 4 China's economy picks up speed Appendix to Unit 1

Deng calls for speedup in reform

Unit II

Lesson 5 Fortune forecast the global recovery is losing its oomph

Lesson 6 U.S. economic outlook is rosy to year-end, when slump is feared

Lesson 7 Japan considers future economic policy

Lesson 8 A new European accent

Lesson 9 Here comes Korea, Inc

Lesson 10 Export-led slowdown

Lesson 11 Poor outlook for poor nations

Lesson 12 Russia's hard-cash shopping spree

Unit III

Lesson 13 World trade growth slowed in '85

Lesson 14 Rumors of trade war

Lesson 15 Why Europe sees a 'trade predator'

Lesson 16 Toyota's fast lane

Lesson 17 Soft drink wars: the next battle

Lesson 18 Why Japan won't cave in to U.S trade demands

Lesson 19 The 'Four Tigers' are pouncing on Japan's markets

Lesson 20 The lower the dollar goes the higher hopes rise

Lesson 21 The risks of a free-fall

Lesson 22 Firms push to grow in U.S. market

Lesson 23 The comeback of international barrier

Unit IV

Lesson 24 Soft commodities

Lesson 25 Weekly commodities (telex)

Lesson 26 Hong Kong is tops at cracking U.S shell eggs

Lesson 27 The tug of war on textiles

Lesson 28 Oil glut may curb prices despite OPEC

Lesson 29 Iraq's Bekme dam-who dares, wins

Lesson 30 Technology transfer: a global and regional overview Index

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>