

<<《大学外贸英语》自学手册>>

图书基本信息

书名 : <<《大学外贸英语》自学手册>>

13位ISBN编号 : 9787810006996

10位ISBN编号 : 7810006991

出版时间 : 1994-01

出版时间 : 对外经济贸易大学出版社

版权说明 : 本站所提供下载的PDF图书仅提供预览和简介 , 请支持正版图书。

更多资源请访问 : <http://www.tushu007.com>

内容概要

《大学外贸英语》自学手册，ISBN：9787810006996，作者：冯祥春主编

<<《大学外贸英语》自学手册>>

书籍目录

如何学习《大学外贸英语》课程

Lesson One: International Trade

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Two: Import and Export

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Three: The Export Sales Contract

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Four: Letters of Credit

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Five: Marketing

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Six: Trade Information

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Seven: Firmer Sugar Price Expected

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Eight: China's Foreign Trade

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Nine: Japan's Stumbling Giants

Introduction

Language Points

Chinese Translations

<<《大学外贸英语》自学手册>>

Key to Exercises

Lesson Ten: Multinational Corporations

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Eleven: The Balance of International

Payments

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Twelve: Foreign Exchange Trading

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Thirteen: The World Bank and the International

Monetary Fund

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Fourteen: An Overview of International

Economics

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Fifteen: North-South Trade

Introduction

Language Points

Chinese Translations

Key to Exercises

Lesson Sixteen: General Agreement on Tariff

and Trade

Introduction

Language Points

Chinese Translations

Key to Exercises

Examination and Keys (I)

Examination and Keys (II)

<<《大学外贸英语》自学手册>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>