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内容概要

内容提要

"商法"讲述企业的法律环境,是商务管理乃至会计 类专业的必修课程,本书是美国最有影响的"商法"标准 教材,它的主要优点是: 全面把握企业经营所面临的法律背景; 扼要概括商法的实质精神; 为企业依法经营提供一个观念和实务指南; 精心设计篇章结构,并附大量丰富案例,便于教学; 超脱于特定法律的细节规定,注重从整体和实质上 讲述和介绍,因而适用于所有法制化的市场经济社会。





作者简介





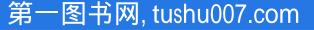
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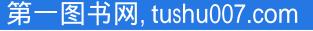
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