

<<投资管理基础:英文>>

图书基本信息

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<<投资管理基础:英文>>

内容概要

这是一本著名的本科生投资学主流教材，在设计上注意了理论与应用的平衡。

它向学生指出了投资学所有重要领域的概貌：价值、市场、组合工具和市场、股票工具和市场、衍生工具以及一系列特别话题。

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作者简介

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? 苾夕铎.赫特, 迪保尔大学金融系主任, 教授。

固估.布洛克, 得克萨斯克里斯第安大学教授。

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