

<<公司财务报告与分析>>

图书基本信息

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作者：霍金斯(美)

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<<公司财务报告与分析>>

内容概要

内容简介

本书是哈佛大学MBA公司财务报告分析标准教材，是一本相当成功的教科书。

管理者、投资者、

信贷者和公共会计需要知道公司战略及其与公司财务报告和实践的相互作用，书中向财务报表的使用者表明如何分析财务报告以甄别公司提供的经济信息。

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