

<<财务金融学案例>>

图书基本信息

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内容概要

内容简介

本书是哈佛大学研究生和高年级本科生财务、金融学标准案例教材，全部由案例构成。

主要议题有：财

务分析与预测、资本成本、营运资本管理、资本预算、股利政策、债务政策、并购和重组等，本版增加的衍生金融工具与金融风险管理等内容更具新意。

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